

Annexure

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Summary of qualifications

Profile of Dolly Bhasin

Diploma in Electronics and Communications Engg.

Bachelor of Science (PCM)

AMIE examinations in Electronics and Communication Engg.

Post Graduate Diploma in Sales and Marketing

Certificate course in ORACLE – 2 Weeks

Certificate course in Materials Management – 2 weeks

Certificate course in Entrepreneur Development –6 weeks

Certificate course in Quality Assurance –ISO9000

Education

1991 – 1992 Bhartiya Vidya Bhawan, Delhi

Post Graduate Diploma in Sales and Marketing

Vth position in the college 65%

1979 - 1984 M S Sukhadia University, Udaipur

Bachelor's Degree in Science

Specialisation in Maths, Physics and Chemistry 63%

1979 - 1985 Institution of Engineers Calcutta

Associate Membership of Institution of Engineers

Electronics and Communication Engineering 60%

1980 - 1983 Punjab Technical Board, Chandigarh

Diploma in Electronics and Communication Engineering

Gold Medallist for Academic Performance 78.6%

1978 Central School Udaipur

10+2 in Science Stream

Specialisation in Maths, Physics, Biology and Chemistry 76%

Professional experience

2000- Till date SPH Consultants (www.sphconsultants.com)

Designed & developed an Elearning Platform - www.travarsity.com

Conceptualised, designed, help develop and implement a Knowledge portal for SIDO, Ministry of Small Scale Industry (Golden Icon Award 2005)

Knowledge Management & Elearning facilitation for International workshops for SMEs (SE Asian Countries and BIMSTEC)

Knowledge Management for UNIDO Cluster Development Project

Conducted feasibility studies for Security Online Portal, Call Centres, etc.

Tie-ups with PK Chopra & Co. Dutt and Associates, Vanguard Consulting, etc.

2001- Till date Trade Wings Infotech Ltd.

Design, development and implementation of www.tradewinginstitute.com including conducting E-learning courses for Travel, Tourism and Insurance

Conceptualised, designed, help develop and implement a Knowledge portal for SIDO, Ministry of Small Scale Industry

Conducted feasibility studies for Trade Wings Travel and Tours

Tie-ups with CMC, Tata Infotech, Micrographics, Cyberlearning, Inc.

Design, Development and Updation of website for UNIDO Handtools Project

1997 – 1998 LSS Pvt. Ltd., Delhi

Divisional Head - Hospitality

Helped develop a Hotel ERP solution in 2 Hotels and a Hotel chain (Order Value 8 Lacs each)

Conceptualised, designed, help develop and implemented a Hotel Sales and Marketing System (Order Value 5 Lacs each)

Conducted feasibility studies for ITDC and RTDC for ERP (Order Value 2 Lacs each)

Tie-ups with CMC, Tata Infotech, Smartchip, DDE ORG

1995 – 97 LSS Pvt. Ltd., Delhi

Marketing Manager

Tie-ups with CMC, Tata Infotech, RCC, etc. for Business alliance

Helped to develop and implement ERP solutions of DMS, Hero group of companies, SAIL, GAIL, etc.

Conceptualised a project RESNET for CMC and help develop and implement it

Developed the marketing plan and helped in its implementation for Indian operations

Co-ordinated the conceptualisation of Technical proposal for Central Ordnance Depot with CMC Ltd. and presented the same to the DG, Ordnance

1992 – 95 LSS Pvt. Ltd., Delhi

Product Manger

Helped develop and Launch 3 LSS products- APPBLDR, ODDESY and ES Spoke at an International conference CONSEG'95 on Object Oriented Tools

Developed training programs and Documentation of above and conducted the same for CSI, Defence, HCS, etc.

Spoke at seminars on Enterprise Wide Solutions at Informix India shows

Professional experience

1987 – 1992 INDCHEM Electronics Ltd., Delhi

Executive- Project Sales

Helped develop the market for Newspaper solution for pre-press for the company from concept to commissioning

Successfully implemented solutions in- HINDU (8 Sites), Indian Express (5 sites), UNI (7 sites), Deccan Herald (2 sites), Tribune (2 sites), Hindustan Times, etc.

Central co-ordinator for SCADA projects in GAIL (3 sites) and ONGC for Terminal Automation

Central co-ordinator for SCADA projects in Railways (2 sites)

Central co-ordinator for SCADA projects in GAIL and ONGC for Terminal Automation (3 sites)

Central co-ordinator for Hardware supply and maintenance in Welcom Group Hotels (7 sites) and Le Meridian Hotels

OEM sales for Modi Olivetti, PCL, HCL, ESPL, Incomnet, etc.

Co-ordinated Defence project sales and implementation for Communications projects under Bhim Sandesh, Plan Aren, AIWACS, IPKF, etc.

1986 – 1987 CC Consultants Ltd., Delhi

Electronics Engineer

Helped develop the Agency Division of company for tie-ups with Packaging Industry, Electronic Lock Industry, Electronic Toy Industry, Computerised Socks etc.

Helped to develop the industry database for the company for export operations

Helped identify business collaborations for the Amusement Park industry

1985 – 1986 USIC, Sukhadia University, Udaipur

Technical Assistant

Developed the Digital Electronics Lab for the University, Designed and developed all the electronic Kits for Digital Lab

Maintenance of sophisticated equipment for Nuclear Physics Lab and Astronomy Lab

Developed the kits for summer training camp for electronics for Western Region Lecturers (UGC Sponsored)

Represented University with above kits at National Symposium on Instrumentation at Nagpur

1984 – 1985 Godha Engineer, Udaipur

Technical Trainee

Developed the Computer section to monitor site and office co-ordination for Project monitoring for installation of DG sets. BAR, PERT/CPM analysis of projects

Helped in Project monitoring for the set-up of Mini Cement Plant

Provided the implementation support for DG Sets installation at JK Tyres -Kankroli, JK Cements – Gothan, Mangalam Cements, Udaipur Cements

Patents and publications

Delivered a lecture on "eEnabling Women" at LB College, Delhi University on International Women's Day, 2006

Delivered the Lecture on "eEnabling SMEs" in Delhi at an International Workshop under Colombo Plan April 2005.

Delivered the lecture on "Knowledge Centres" at an International workshop for SMEs in Oct, 2005 organised by ICSI

Presented paper on "Role of Indian SMEs in Global Scenario" 2004 at IIPA

Presented paper on "E-Women – Business Strategies" at International conference under EDECAD project of EUASIA in 2003

Co-ordinated the Eco-chat Web Conference on Earth Day 2001 "Indian perspective on Eco-tourism" at www.ecoclub.com (An Eco -Tourism portal)

Presented paper at Object India on OO in ERP solutions in 1999 & Launched the OO product at an International conference "CONSEG" 1997

Presented paper in IT applications in Hospitality Industry at a CSI National Conference in 1998

Represented the Sukhadia University at National Symposium in Instrumentation at Nagpur to showcase the project done by us "LOW COST DIGITAL LAB" under UGC in 1985

Additional professional activities

Certificate course in Oracle from CMC Ltd.

Certificate course in Quality assurance for ISO 9000 from Quality Management Institute, Delhi

Certificate course on Materials Management from SSI, Delhi

Certificate course on Entrepreneur Development from MDI, Gurgaon

Extracurricular activities

Web Surfing, Professional Writing, Teaching professionals – non - academic subjects

Hobbies

Reading, Painting, Singing and Acting

Security clearance

MI Clearance for Defence projects

Awards received

Gold Medal from Punjab Technical Board